

Why we do not use enzymes in our products:

1. Enzymes must be used after mixing and bottled with water within one hour before they lose their cleaning power. By the time pet suppliers sell these enzymatic formulas they have lost any chance of removing pet urine.
2. Enzymes clean organic matter. Once mixed with water they remove only 10-30% of organic matter if used within one hour. By the time an enzyme based product reaches store shelves there is no active product to work.
3. Animal urine is one of the most difficult by-products to remove. Enzymes have little impact in removing urine. Urine is ninety-five percent water, four percent inorganic and one percent organic compounds.
4. High powered microscopes show that enzymes do-not work very well removing the five main compounds in animal urine deposits.
5. Within three months of using enzyme products and the water evaporates, the animal urine odor returns and the enzymes become food for bacteria and thus creates mold and mildew under carpet and in cracks of hard surfaces like wood flooring.
6. Whomever determined that enzymes or enzymatic cleaners should be sold for pet urine removal was wrong.
7. Because all types of urine is water-soluble, users believe it removed their urine issues. The water in the products, just made their urine issues worse by spreading the thin layer of urine over a larger area.
8. Many enzyme products use Isopropyl alcohol which is a drying agent to prevent salmonella growth in the product. This combination only causes the enzyme liquid to dry out and prevent the product from working.
9. Most enzyme products now say it works in two to three minutes to remove urine. This is impossible!
10. Proctor and Gamble determined in the nineteen-sixties that enzymes did not have a use in cleaning anything.
11. The founder of Brampton products like "Simple Solution" tried in vain to get pet products buyers to not buy "Nature's Miracle," claims that "Nature made it work," knowing that enzymes did-not work and in a ready to use formula would not remove animal urine. Since the claim of it being ready to use and worked like nature was accepted by the pet industry, Brampton was forced to drop it's pre Nature's Miracle formula and use the same formula as Nature's Miracle.
12. In 2016, there are now over thirteen-thousand products sold for animal urine removal that

contain enzymes in many forms. None under high powered microscopes show that they remove any pet urine.

13. Carpet manufacturing has changed by over ninety-percent since 1980. Enzymes have a hard time working on the newer carpet fibers, carpet backing and stain resistant coatings. Wicking has nearly been eliminated where liquids come back up through the carpet backing to the top of carpet. Carpets cleaned where liquid goes down into the backing does not come back to be vacuumed for removal.

There is also no evidence that Orange oil, Oxy (color safe bleach), Organic digesting bacteria and the thousands of other crazy junk science formulation and mystery fathom formula's remove even an ounce of pet urine.

The problem is that if enough people believe something to be true, then it must be true. The pet industry bought into the fact that Nature's Miracle" created the only way to clean pet urine in nineteen-eighty and still believes this fact in two-thousand-sixteen.

The inorganic compounds in pet urine repel the liquid formulas in nearly every stain and odor remover, urine remover and super formula drain openers sold in the cleanup category.

In nineteen-eighty the future company Life's Great Products, LLC discovered this fact and spent years testing every product available to find one product that removed pet urine. It then spent five years searching for a formula that removed pet urine. Only after breaking the urine code, did they discover that inorganic material in pet urine coated its molecules with five compounds. Then a formula was created using a blend of specially bred digesters and proof under a microscope to remove the coating did they begin testing the product with pet owners.

Dumb Cat Anti-Marking & Cat Spray Remover was tested by over a thousand feline pet owners with scent confusion to see if it would solve the problems of their pet not using the litter box. Tweaking the formula, the product was introduced in nineteen-ninety-four. It is still the only formula shown to get cats with litter box issues back to the litter box. It is so successful that the new Nature's Miracle company seeing it's cat cleaning category sales decline, used its repellent formula with Cinnamon and Lemon Grass oil in a new product for Cat Anti-Marking.

Life's Great Products, LLC creates it's own products and does-not use formulas that have no chance to work. Pet owners deserve more than lies and being told to buy cheap products that have no chance of working.

We now introduce "AUF" the only product for all animals to remove animal urine.